



Accelerate & Automate Provisioning and Management of Liferay with VMware

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Agenda

New approach to provisioning – Application Blueprints

- Simple, Fast Deployments & Updates
- Secure and Multi-cloud
- Customize for Scalable Environments

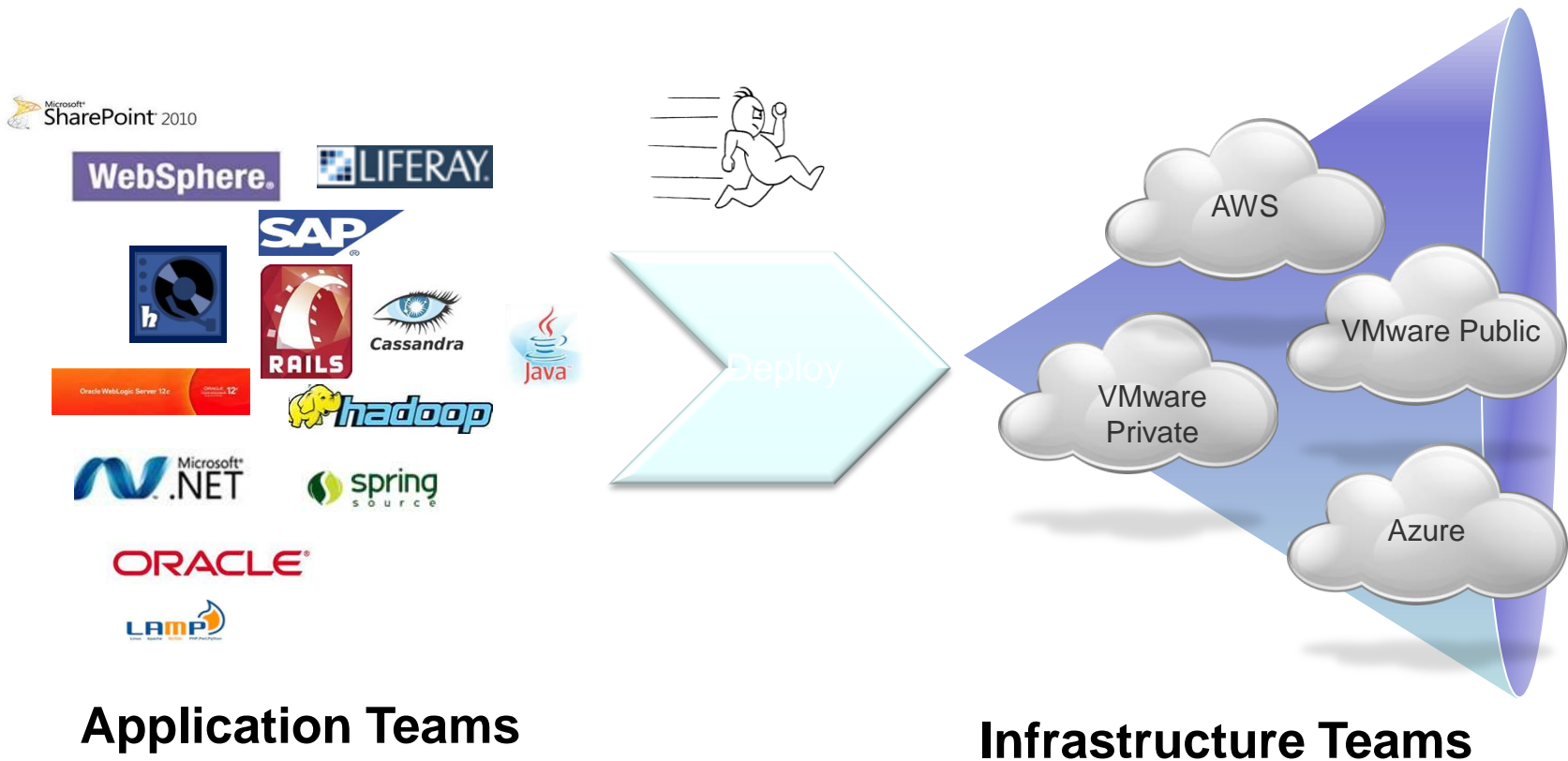
Liferay Deployment Demo using VMware Application Director

- Blueprint
- Deployment
- Update
- Scale

Cloud brings a fundamental shift

Developers want a self-service interface to deploy & run applications

Enterprises want to provide an automated interface but with IT controls



New approach to Provisioning

Application Blueprints – VMware Application Director

A blueprint is an application deployment model – assembly of standardized OS, middleware components

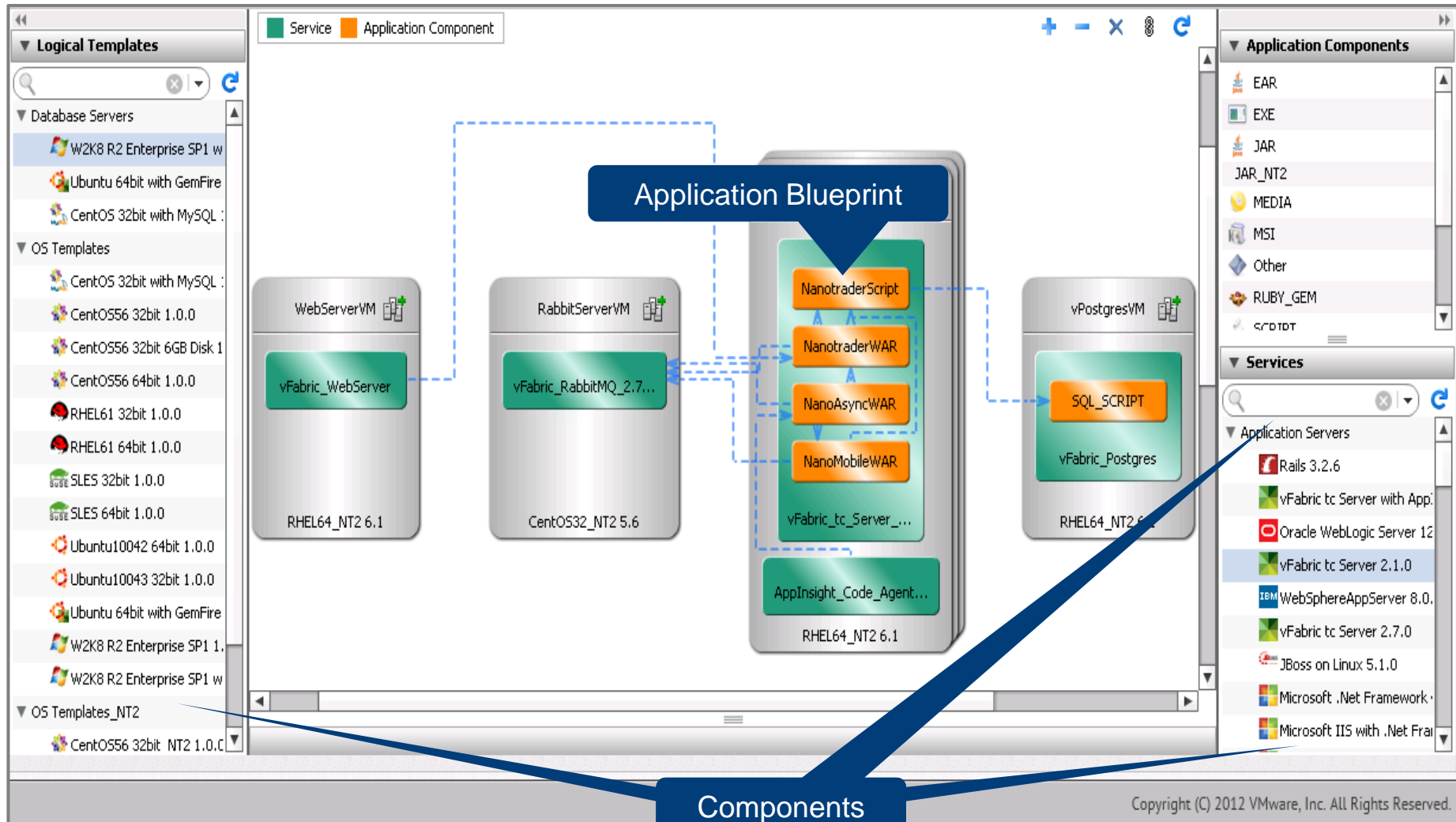
A blueprint is agnostic from infrastructure, so it can be deployed in several environments with different deployment profiles

New approach to Provisioning

Application Blueprints – VMware Application Director

- ✓ **Self-service interface**
for deployment, updates, scale
- ✓ **Multi-Language** – works for Java, .NET, PHP, RoR, and a lot more. Both custom and packaged apps
- ✓ **Best practice** deployment patterns
- ✓ **Standardized Components** - OS, Middleware components per IT policy
- ✓ **Deployment Permissions** – who can deploy what and where
- ✓ **Multi-Environment, Multi-Cloud** – works on virtualized, private, public clouds [vSphere, vCloud, EC2, etc]

Let's look an Application Blueprint



100+ Blueprints of leading Cloud-enabled Products

Cloud Application Management Marketplace ^{BETA}

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Cloud computing is empowering businesses to deploy applications more quickly and at greater scale than ever before. VMware vFabric Application Management products allow application owners to automatically deploy, monitor and scale multi-tier enterprise applications in hybrid clouds. Check out the growing number of ready-to-use cloud application solutions by our trusted partners!

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Application Blueprints, Services, VM Templates and Tasks

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Plug-ins for monitoring application infrastructure and code, network transactions and operating systems

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Deploy blueprints in VMware & non-VMware clouds

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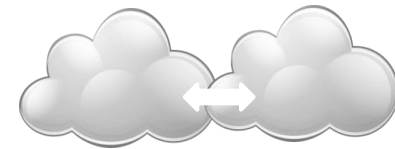
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Liferay Blueprint & Deployment Demo

Call to Action

- Read VMware Apps Marketplace Launch Blog blueprints

<http://blogs.vmware.com/vfabric/2012/08/vmware-cloud-application-management-marketplace-now-in-beta.html>

- See 7 Liferay Blueprints on the Marketplace

[https://solutionexchange.vmware.com/store/category_groups/application-management/search?utf8=%E2%9C%93&search\[q\]=liferay](https://solutionexchange.vmware.com/store/category_groups/application-management/search?utf8=%E2%9C%93&search[q]=liferay)

- To try blueprints, contact

App-management@vmware.com, VMware Inc

Questions

