# Optimizing the Decision-Making Process for Executives

A consolidated analytics portal created a more efficient way to access critical business intelligence

### Summary

This organization is one of the largest multi-institutional healthcare delivery systems in the United States. It serves people and communities in 21 states from coast to coast with 86 hospitals, 128 continuing care facilities and home health and hospice programs that provide nearly 2.8 million visits annually.

#### In Brief

**INDUSTRY:** Healthcare

**COUNTRY/REGION:** United States

**USE CASE:** Employee Portals

**KEY FEATURES:** Single-Sign-On, Consolidated Analytics

# 66

The executive team has found the consolidated analytics portal so useful and efficient that they have decided to expand the portal to include other departments throughout the hospital, utilizing the highly scalable Liferay platform.

## Challenges

- Hospital executives were unable to quickly make informed decisions due to fragmented analytics
- · Previous solution was manually retrieving all relevant data
- Decision making would take place without all possible data due to time consuming nature of manual process

#### Results

#### 🗞 SINGLE-SIGN-ON

Hospital executives now have all the data they need in one location

**FULL AND COMPLETE VIEW** The executives now have a complete view of all of their data for effective decision making

#### easily integrate future tools

Built in functionality makes it possible to add analytics tools in the future to the Liferay portal



The organization's executive team needed many different tools for business intelligence (BI) reporting, including BusinessObjects (BO) 4, BO 3, Tableau, QlikView and custom applications. This required them to log into each of these separate systems to reach the information they needed. The system was inefficient, time-consuming, and it negatively impacted the executive team's ability to make quick business decisions on a day-to-day basis. The team decided it needed to revamp the process by uniting all their business intelligence systems into one comprehensive site.

## Designing a Fully Integrated Internal Analytics Portal

The team selected Dunn Solutions to help them develop an analytics portal that would consolidate all BI systems, access and reports into one unified view. The Liferay platform was chosen as the foundation for the new portal, due to its strengths in integration and its open source technology. The solution incorporated custom-developed connectors using each BI system's APIs and it allowed the hospital's BI team to add any new BI systems with these connectors, should they need more in the future.

The new analytics portal enables single-sign-on access for the entire executive team so that they can access all BI reports in one place. Additional functionality that was developed in the portal includes:

- Ability to flag reports as favorites.
- Administrator ability to generate audit reports across all systems.
- Administrator ability to adjust permissions based on user role.
- Generate consistent report view regardless of BI system.

- Browse and search across many BI systems at once.
- Execute on-demand data refresh.

The analytics portal also utilized a "Contact Us" and "About" page so that executives could request help from their internal BI team whenever necessary.

## More Efficient Decision Making With a Unified System

With Liferay, the executive team was able to replace its siloed systems with a consolidated analytics portal to give the executive team a unified view and singlesign-on access to all BI systems. The hospital's BI and executive teams have found the implementation of their consolidated analytics portal so useful and efficient that they have decided to expand the portal to include other departments throughout the hospital, utilizing their highly scalable Liferay platform.