

What is a Portal?

What is a Portal?

A portal is a web-based platform that collects information from different sources into a single user interface and presents you with the most relevant information; it's a way to get to all the content and applications you need in one place.

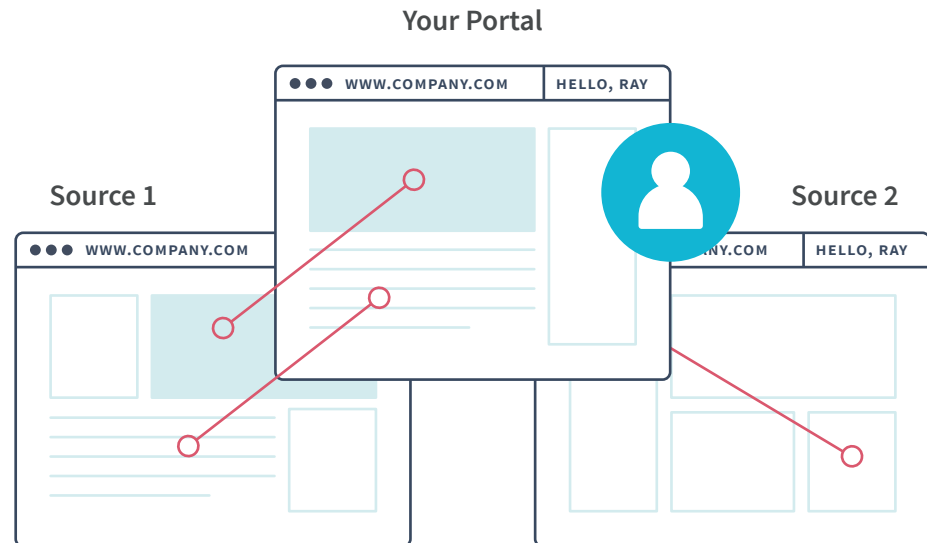
To put it another way...

Say you are a corporate bank with a number of banking applications serving your customers, such as an application for downloading investor reports, another for accessing daily account balances and a third for sending wire transfers. Your customers are frustrated because they have too many touchpoints each time they want to do business with you. A new corporate banking portal brings together these common services and applications into one place for your customers to access. With portals, your users are able to connect with one another and find the content they want with ease and simplicity.

What Are the Benefits of a Portal?

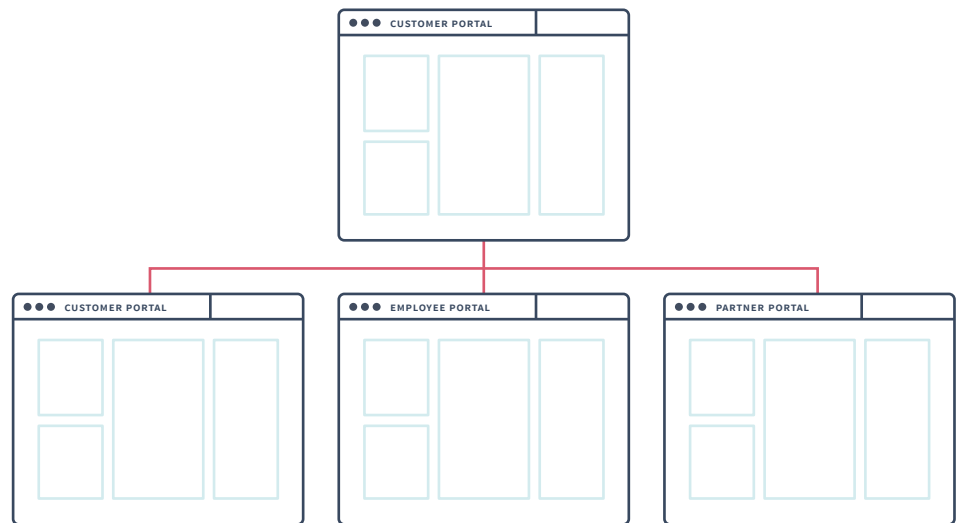
A portal aggregates information in a personalized way.

Pull together information and applications from multiple sources into one website where users have access to specific content based on their roles. Information sources are displayed in an easy-to-use, intuitive way on your page through portlets and, depending on your preferences, can be configured to show or remain hidden.



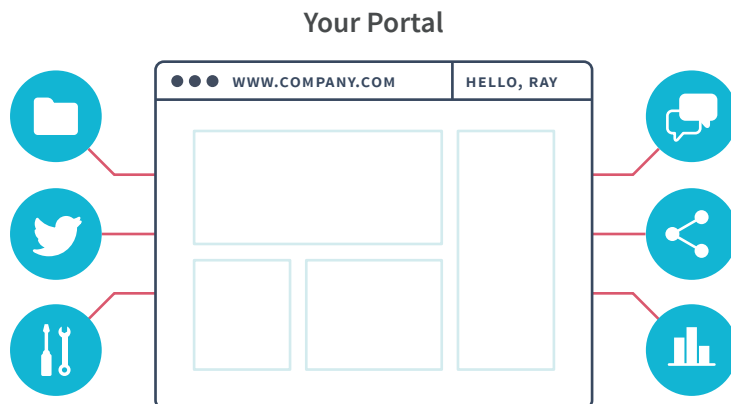
A portal integrates all your disparate systems into one UI.

You get the ability to integrate your siloed systems and solutions to bring it all under one roof. Built-in applications like WCM tools, forums and blogs can come together with custom-made apps and back-end systems.



A portal helps you build sophisticated websites quickly.

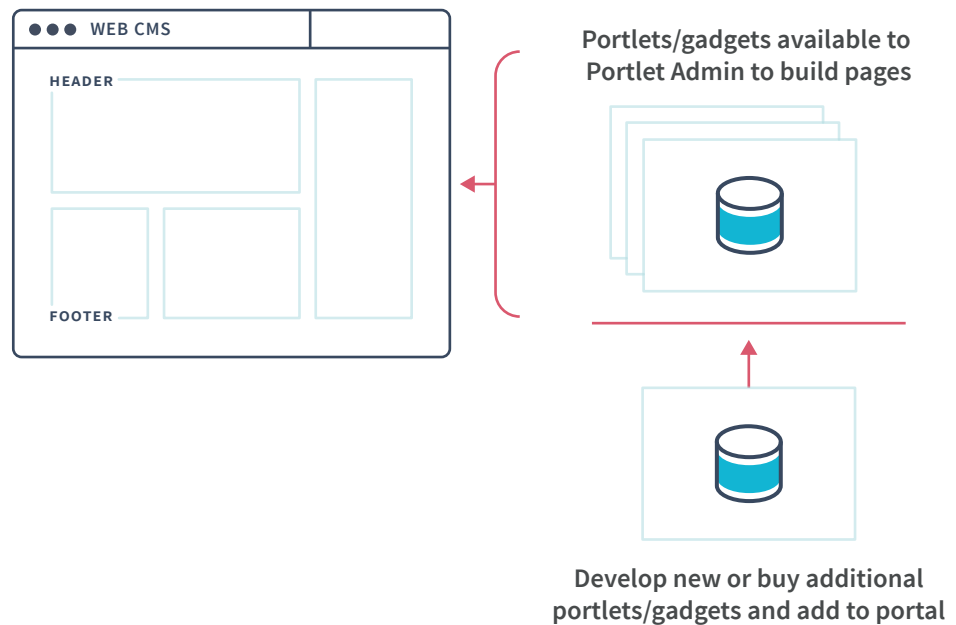
In other words, you are working with a complete and flexible platform to build websites and web applications quickly. A full-featured portal will provide the following out of the box: content management, integration and collaboration services, social apps and business intelligence.



What Are Some Features of a Portal?

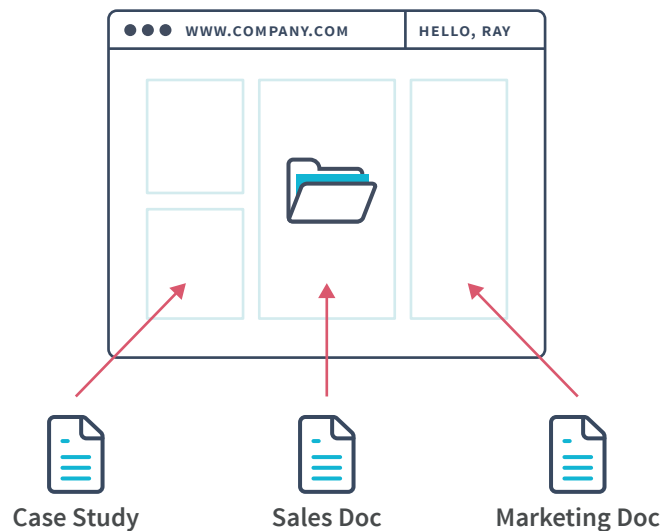
A portal is a framework.

A portal acts as a framework with a consistent set of APIs. These APIs make all applications built with and added onto the portal framework consistent and functional. With a portal, developers do not have to write everything from scratch or build features like user management, authentication or workflow on their own.



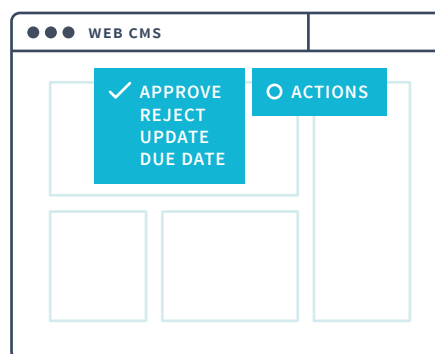
A portal is a document management system.

The portal's infrastructure is a secure document repository users can access to store and manage their documents. Many systems also include history tracking, search and workflow functionalities.



A portal is a workflow-enabled web content management system.

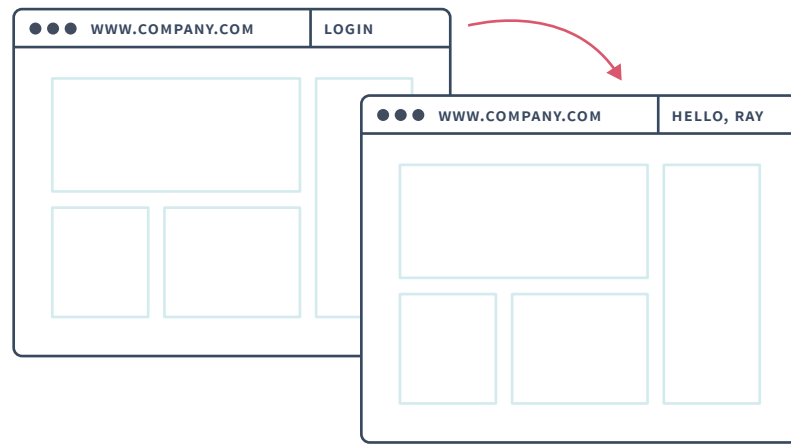
A portal's accessibility allows nontechnical end users to edit content and have changes reviewed before going live. The portal framework doesn't simply store documents: it allows regular users to customize and design how content looks on a page.



What Can I Build With a Portal?

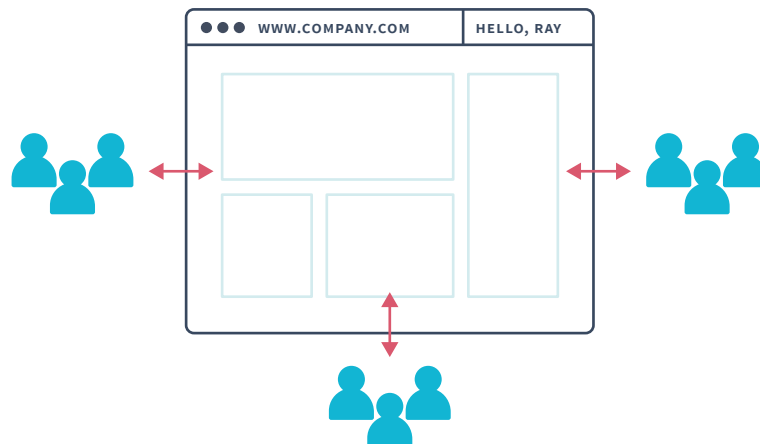
A portal can be an intranet.

Manage your company's internal data, apps and information in an easy and convenient way. Features such as calendars, workflows, targeted content, blogs and other operations tools allow your teams to find the right information, communicate better and be more productive.



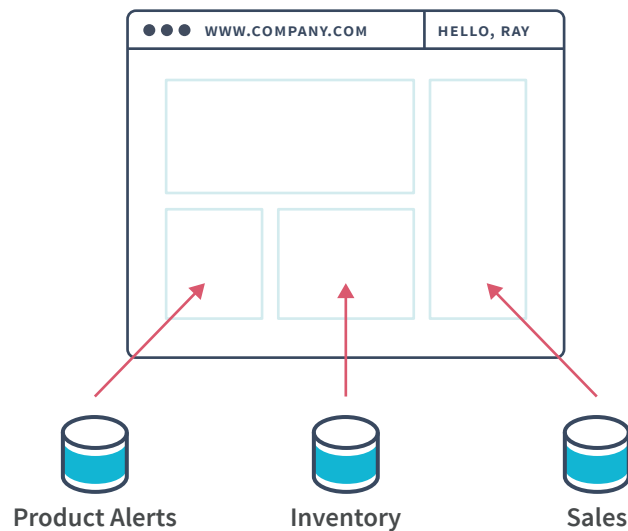
A portal can be a social collaboration site.

The modularity and role-based access of a portal make it ideal for building community and a collaborative environment. Portal servers host many features like wikis, forums and internal messaging, which are perfect for collaboration on any team.



A portal can be a website personalized for different roles.

You can provide exclusive pages to users logged into the system and make specific pages and services available to users based on their role. Users congregate on community pages which allow administrators and collaborative users to share select information. All of this can be made available in multiple languages across multiple channels.



Increasingly, users are expecting dynamic, personalized web experiences from their brands and vendors. With the ability to scale, adapt and customize, portals can help you deliver a consistent user experience that will earn greater trust and loyalty. Start building with a portal today to take your business to the next level.

What's Next?

Visit our [Portal Solutions page](#) to read more about the kinds of portals you can create with Liferay Digital Experience Platform.



Liferay makes software that helps companies create digital experiences on web, mobile and connected devices. Our platform is open source, which makes it more reliable, innovative and secure. We try to leave a positive mark on the world through business and technology. Hundreds of organizations in financial services, healthcare, government, insurance, retail, manufacturing and multiple other industries use Liferay. Visit us at liferay.com.

© 2018 Liferay, Inc. All rights reserved.