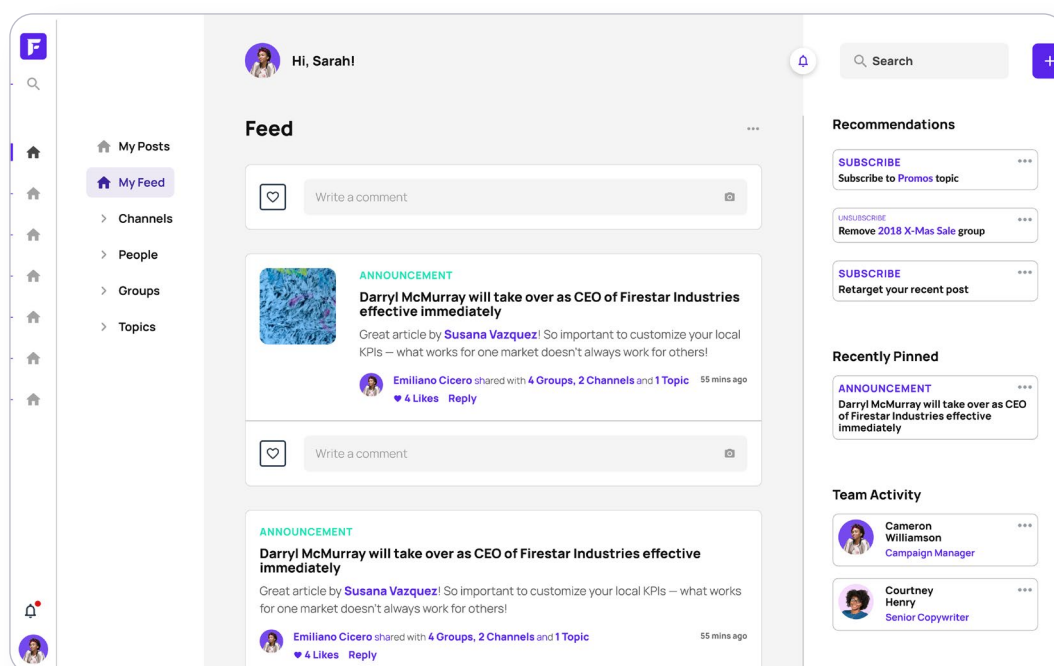


Build Captivating Employee Experiences with Liferay DXP

Solving the Challenge of Employee Disengagement

- | | | | |
|---|---|---|--|
| 1 | Scattered resources and tools across disconnected systems cause employees frustration and confusion | ▶ | Create one central place with a single login that connects to the systems your employees already use |
| 2 | Cookie-cutter dashboards fail to offer employees what they need right away | ▶ | Personalize and curate content for employees based on their role and preferences |
| 3 | Employees struggle to identify which resources are relevant for them | ▶ | Make it easy for employees to find the resources they need |
| 4 | HR and admins have trouble maintaining and updating accurate information | ▶ | Empower even business users to keep information up to date |



Bring Out the Best in Employees with a Unified Intranet

Integration

- Connect your tech stack to create one central access point for employees
- Build custom integrations with APIs and integration tools

Search & Digital Asset Management

- Personalize search results to surface information more quickly
- Organize information by attributes like subject and topic

Personalization

- Create custom roles and assign permissions
- Change layouts dynamically based on the rules you set

Content Management

- Create, edit, and manage pages easily
- Configure and display assets on different pages to standardize content

Škoda Auto Serves 40,000 Employees with Personalized Experiences

SKODA

When leading car manufacturer Škoda Auto approached the end of the solution lifecycle for their intranet, they decided it was time for a new technology platform. Operating costs were too high, tech limitations hampered growth, and the intranet had accessibility issues.

By using Liferay DXP to build a new intranet that takes into account 300 different user groups, Škoda has reaped some impressive results:

- **82% increase in employee satisfaction.** Because of Liferay's personalization capabilities, employees get customized content and tailored information on tasks and processes. Škoda continues to improve the intranet based on feedback.
- **72% of employee content is now consumed directly in the system.** Having centralized 700 applications and 8,000+ pages, the intranet also works as a gateway to other crucial internal systems, increasing employee efficiency.

1,200+ companies around the world use Liferay:



Jose Cuervo



TEAM GLOBAL EXPRESS



Banco do Nordeste