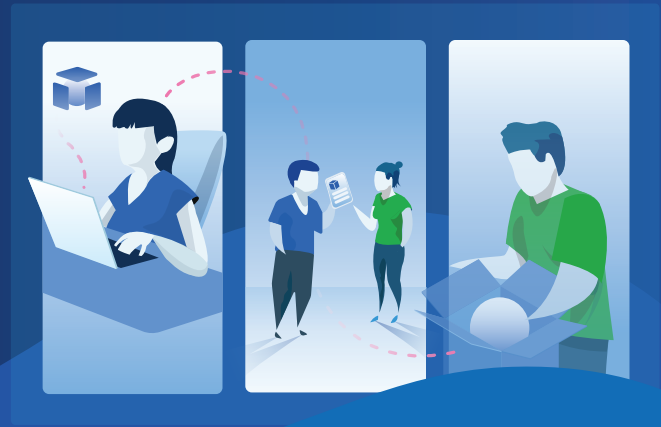




B2B commerce leaders know that providing a first class self-service experience is their best opportunity to grow online revenue. Liferay offers the only B2B commerce solution built on a leading DXP, making it easier to deliver rich, tailored experiences designed for the way B2B buyers make purchases.

Key Benefits

Meet customer expectations by seamlessly integrating commerce into the customer experience. Unite all content from across your organization into one platform for comprehensive selling.



REDUCE TIME-TO-MARKET FOR SERVING YOUR B2B CUSTOMERS.

Prioritize the unique needs of B2B to speed up time-to-market, decrease need for custom development, and pave the way for a future-proof solution.



BUILD RELATIONSHIPS WITH YOUR B2B CUSTOMERS THAT DRIVE REAL REVENUE GROWTH.

Increase adoption and sales with intuitive B2B experiences that replace paper, calls, and emails with easy online purchasing and self-service.



ELIMINATE CONFLICT WITH YOUR SALES TEAM AND EMPOWER THEM TO SELL STRATEGICALLY.

Brings your sales team into the digital channel with tools to assist, nurture, and grow every account.

Learn More

Request a personalized demo and see how Liferay Commerce can help you grow your B2B online revenue. liferay.com/commerce-demo

How Liferay Helps B2B Commerce

Kickstart your digital commerce strategy

Replace homegrown systems and manual commerce processes with a modern integrated approach to digital commerce.

- Cut costs by reducing the need for customization.
- Improve satisfaction with effortless purchasing.
- Monitor and increase customer adoption over time.

Grow your revenue through customer experience

Create sustainable competitive advantages and capitalize on new revenue opportunities with collaborative experience management for the entire commerce journey.

- Empower marketing teams to improve customer satisfaction.
- Refocus sales teams on high-value interactions with top-tier customers.
- Minimize IT effort for maintaining your digital commerce platform.

Features

-  Catalog and Product Browsing
-  Order Management
-  Product Content Management
-  Sales Rep Support
-  Payments and Tax Management
-  Pricing and Discounts

