

Liferay

# Digital Experience Platform



## Are These Your Business Challenges?



Delivering Self-Service Experiences



Integrating Siloed Technology Platforms



Driving Employee Engagement



Increasing Online B2B Revenue

## Build the solutions to solve these challenges all on one platform: Liferay Digital Experience Platform (DXP).

Liferay's software helps enterprises quickly deliver tailored solutions such as digital workplaces, customer self-service portals, commerce sites, and websites. Built on a highly flexible architecture with portal, CMS, and collaboration capabilities, Liferay DXP is designed to work within your existing business processes and technologies to create custom solutions that provide better experiences for customers, employees, and partners, all on one platform.

## Learn More

Liferay continues to be a Leader in Gartner's Magic Quadrant for Digital Experience Platforms (DXP). Download the report at [liferay.com/gartner](https://liferay.com/gartner). Learn more about the platform at [liferay.com/products/dxp](https://liferay.com/products/dxp).

# One Platform. Endless Solutions.

Whether you're looking to build one solution or multiple, Liferay can help you deliver self-service experiences, drive employee engagement, integrate multiple technologies, or increase online B2B revenue all on one platform.

Companies like Airbus, Coach, and Hewlett Packard Enterprise use Liferay DXP to build:



## DIGITAL WORKPLACES

Equip employees with modern tools to get work done faster.

- Forms and Workflows
- Role-Based Content Delivery
- Asset Auto-tagging
- Site Content Sharing



## CUSTOMER PORTALS

Build strong customer relationships that extend beyond the purchase.

- Targeted Content Delivery
- Personalized Dashboards
- Self-Service Functionality
- Customizable UI



## INTEGRATION PLATFORMS

Unify your new and existing systems into one powerful platform.

- Out-of-the-box Integration Framework
- OGSi Modularity
- Custom Applications and Developer Tools
- High Availability and Scalability



## B2B COMMERCE SITES

Increase online B2B revenue with tools designed for B2B-first.

- Catalog and Product Management
- Self-Service Functionality
- Sales and Service Rep Support
- Pricing and Discounts



## PARTNER PORTALS

Satisfy your partners with a platform built to handle complex scenarios.

- Social Collaboration
- Multitenancy
- Localization and Multilingual Support
- Granular User Roles



## WEBSITES

Create personalized web experiences that attract and empower customers.

- Robust DAM and Elasticsearch Integration
- In-Context Web Experience Creation
- Decoupled Architecture and Headless APIs
- Content Recommendations

To see what solutions you can build with Liferay, access a demo at [liferay.com/request-a-demo](https://liferay.com/request-a-demo).