

# Unifying Digital Experiences in the Education Sector with Liferay DXP

## Key Issues and How Liferay Addresses Them

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| 1 | <b>User journey changes.</b> Hybrid learning increases the pressure for better online student experiences.                                | ▶ | <b>Map a modern user journey.</b> Craft personalized omnichannel experiences for students and staff.   |
| 2 | <b>Lackluster user experiences.</b> Siloed systems accumulate, creating frustrating and disjointed user experiences.                      | ▶ | <b>Create one unified experience from existing systems.</b> Bring disparate tools, data, and user access together in one platform.           |
| 3 | <b>Rising costs with vendor lock-in.</b> Disrupting current tech is risky, but keeping it means regular and increasing maintenance costs. | ▶ | <b>Reimagine your tech stack.</b> Liferay DXP's composable platform keeps your university flexible, allowing you to avoid vendor dependency. |

## Solutions Tailored for Education



**Student and Alumni Portals** - Give students and alumni everything they need to succeed with a dynamic portal that gives easy access to vital services, during university and after.



**Faculty and Staff Intranets** - Set faculty up for success with the tools and resources needed for critical functions like schedule management, administrative requirements, communication, and professional development.



**Public-Facing Websites** - Win the next generation of students with captivating and helpful websites that cast your university's unique vision and make clear your offerings to prospective students.



## The Department of Education of Western Australia (DoEWA) Triples Engagement



Department of  
Education

Together with Liferay Implementation Partner Campfire, the DoEWA built an intranet, student portal, and multiple public-facing websites.

### The Challenges

- Critical tools and resources were siloed across 68 different sites.
- Documents were often inaccessible, out-of-sync, and difficult to read across devices without a unified interface.
- No standardized content creation process, making content difficult to review.

### The Results

- Unified search that connects all 77,000+ staff members across 800+ schools to curated, permissioned information, resulting in a **300% increase in pageviews**.
- Dramatically easier collaboration and accessibility from one central location—especially important as many educators work in remote areas.
- Integration with heavily-utilized systems like HR, bulk email systems, and more.
- Simple content creation process that makes it easy and intuitive for content creators to create and upload resources and even train new users.

**1,200+ organizations around the world trust Liferay DXP to solve their challenges:**

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