



BRYAN CHEUNG

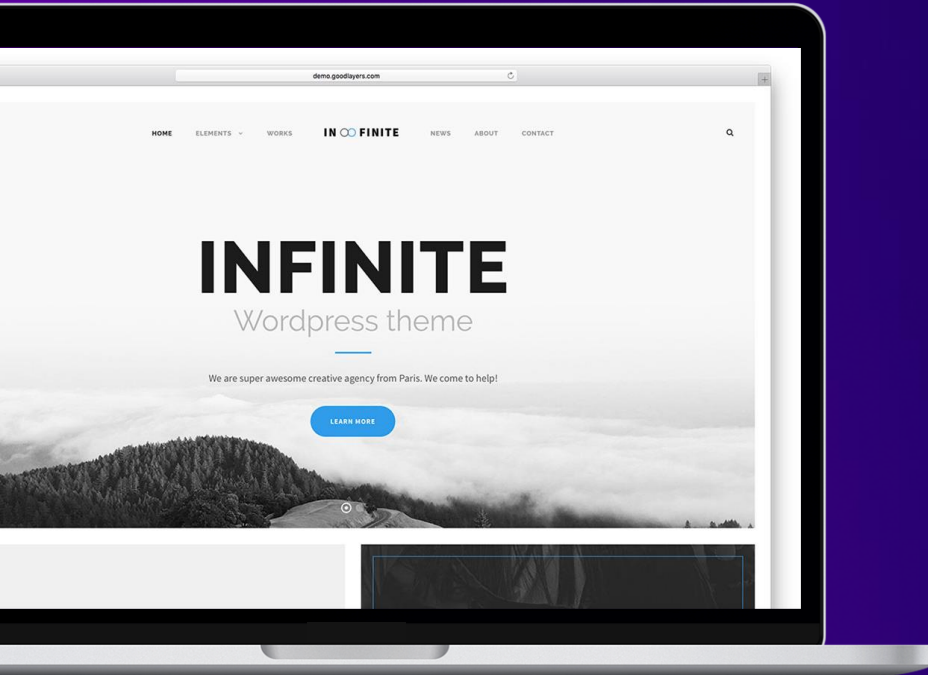
# Future of DXP and Composability and SaaS

What's a DXP, anyway?  
[ nobody *really* knows ]

Why did we become DXP?

Staying  
a “portal”  
meant this:





But we weren't  
'just' a CMS



“  
So Liferay is  
a ~~horizontal~~  
~~portal server,~~  
right?”



# Liferay ~~Portal~~



# Liferay DXP

Today, prospects still look for:



Customer  
Portals

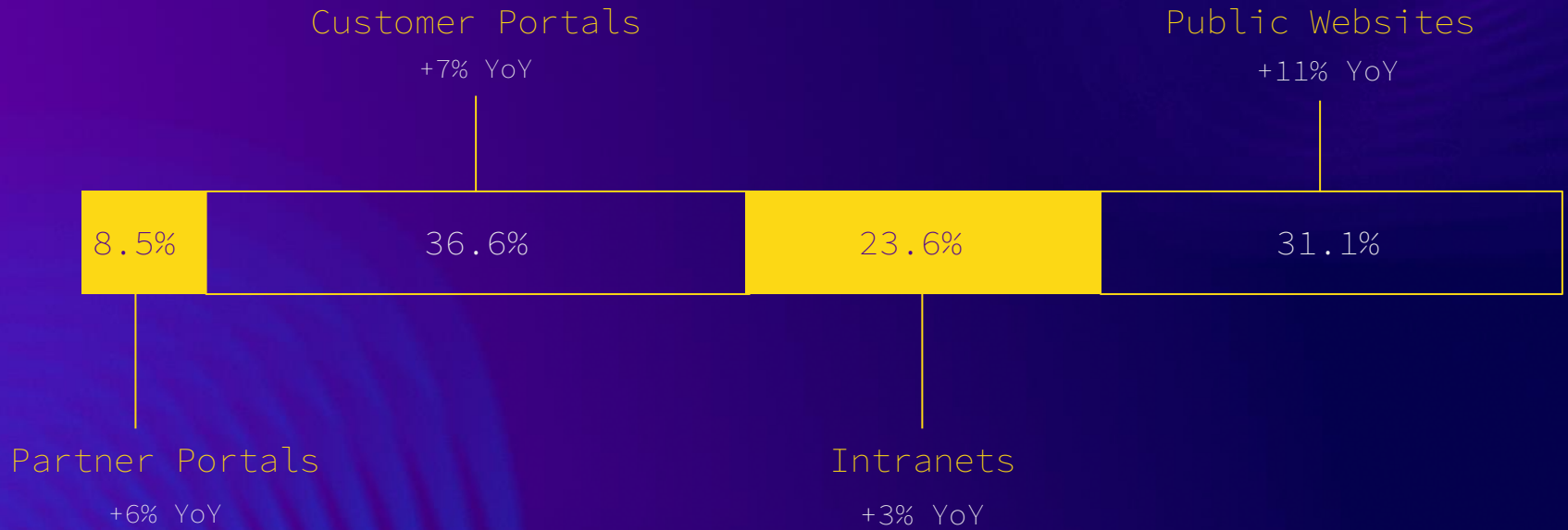


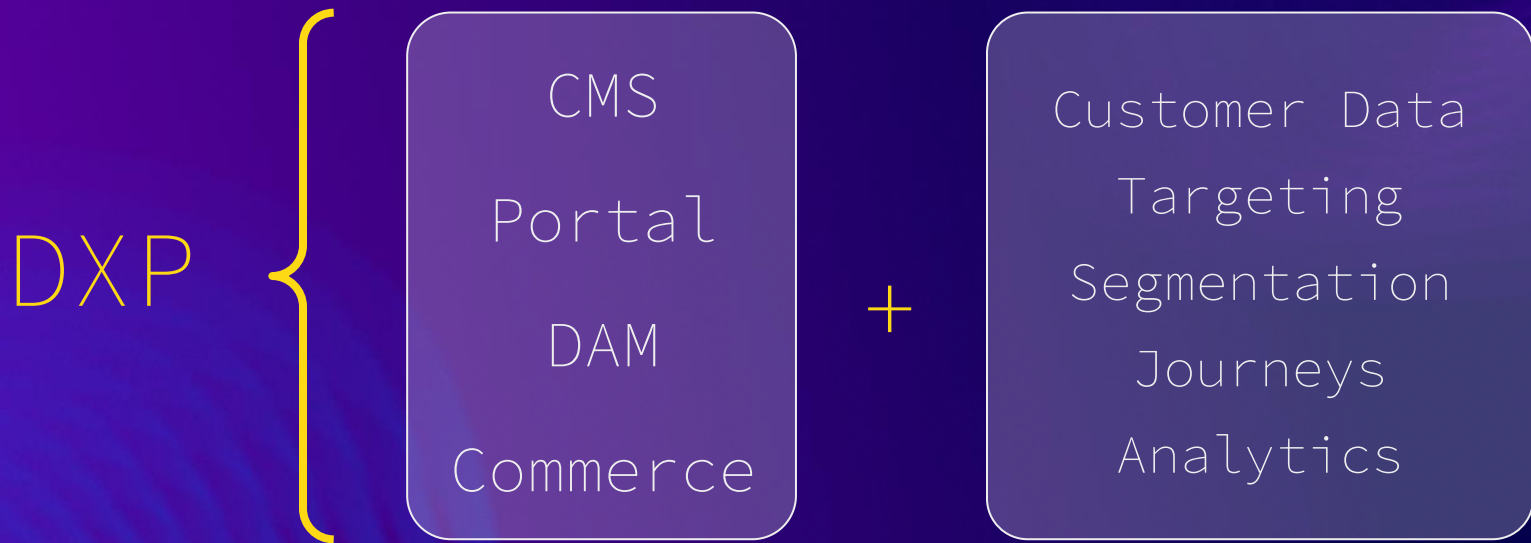
Partner  
Portals



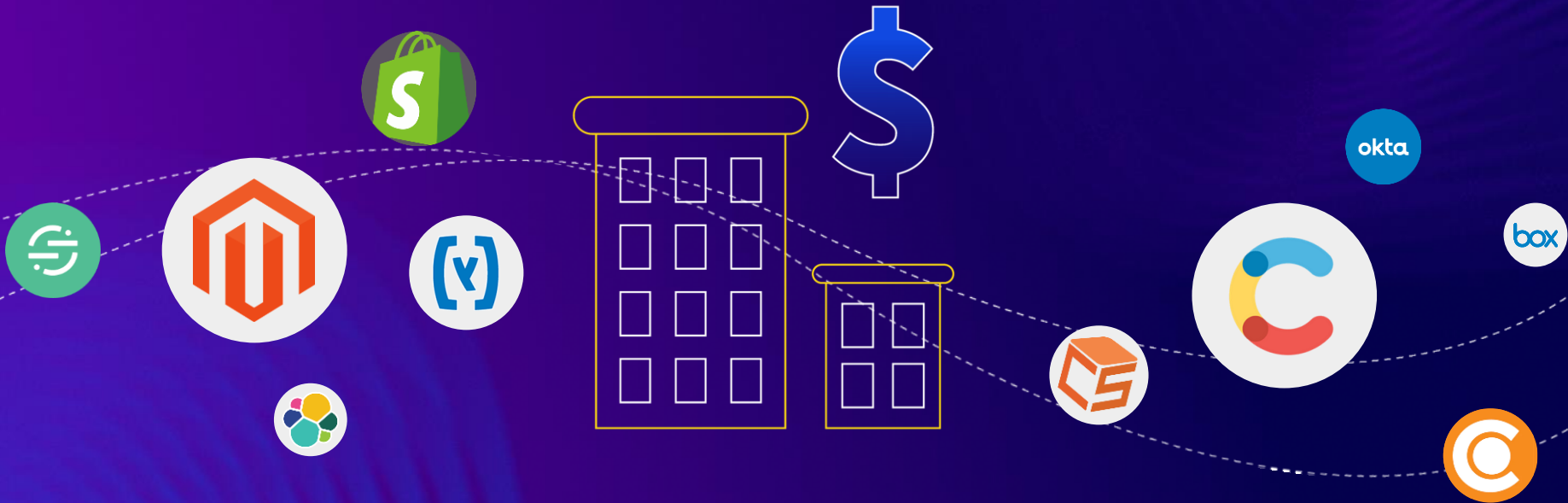
“A CMS”

# 2022 Customers by Solution





So where do we  
see DXPs going?



“

~~The best DXP has  
everything.~~”

“

The best DXPs bring users  
and resources together to  
drive digital innovation



Audiences



DXP

Company



What's a DXP, anyway?  
[ nobody *really* knows ]

So what should you expect  
from Liferay?



We're  
listening

# 1 Standard Technologies

OSGi → Extensions

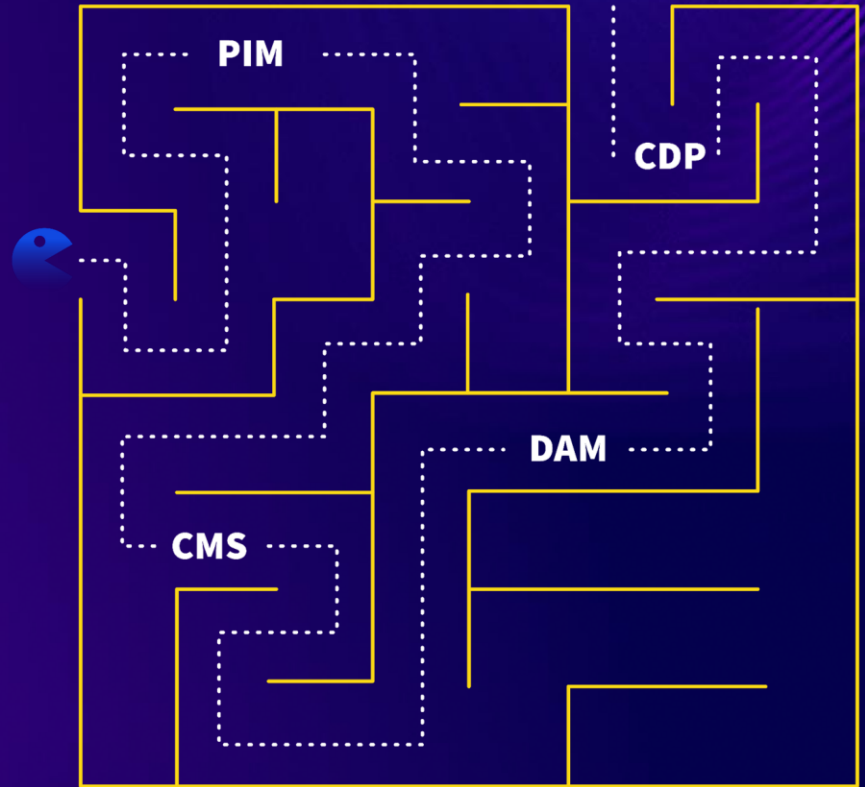
AlloyUI → React

APIO → REST



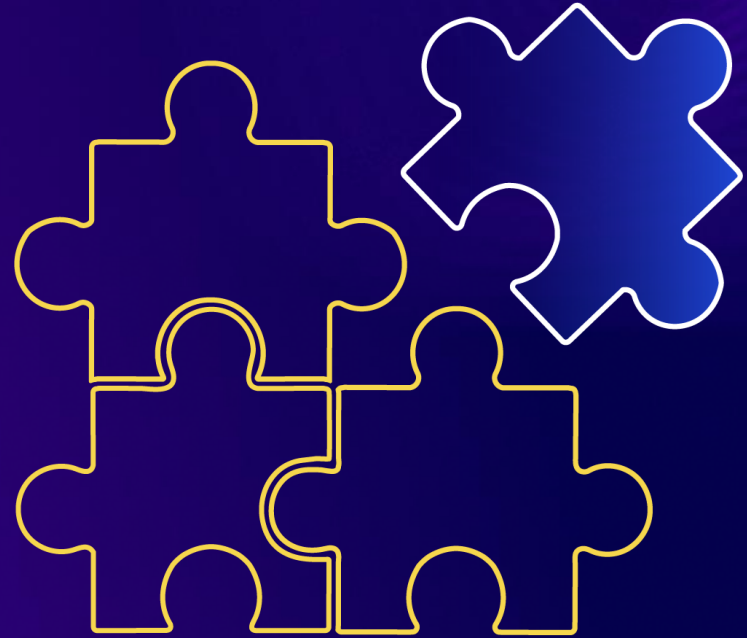
## 2 Standardized Product Categories

Define roadmaps  
and fill gaps  
based on well-  
defined markets



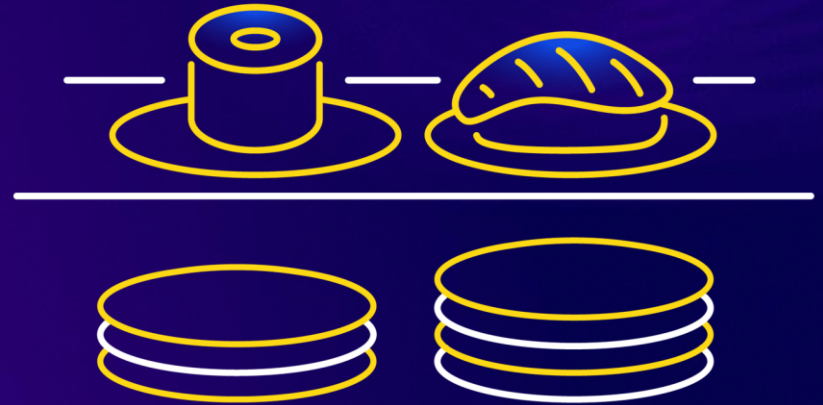
# 3 Works well With others

Design Liferay to  
be used alongside  
other technologies



# 4 Use (and pay for) only what you need

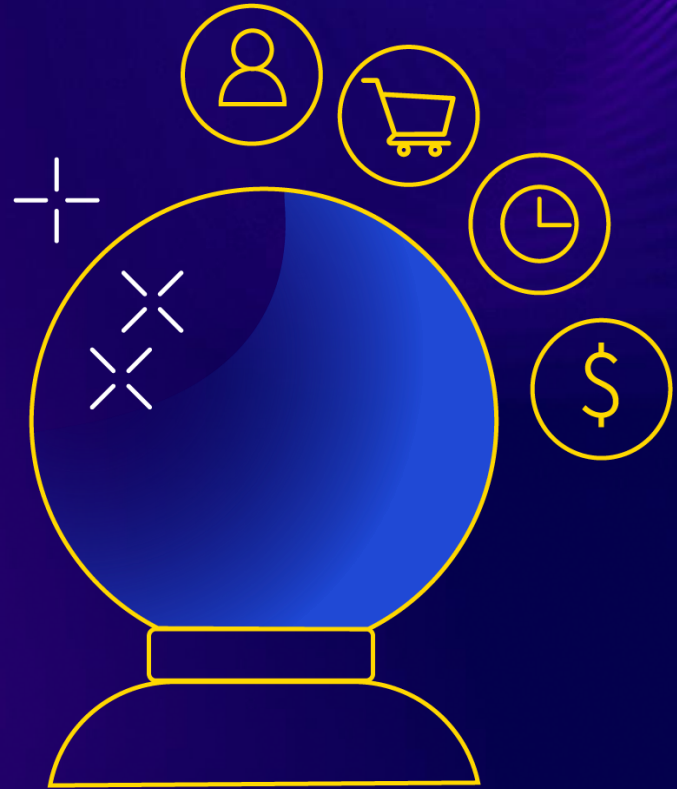
You still get  
access to it all,  
but only pay when  
you use it





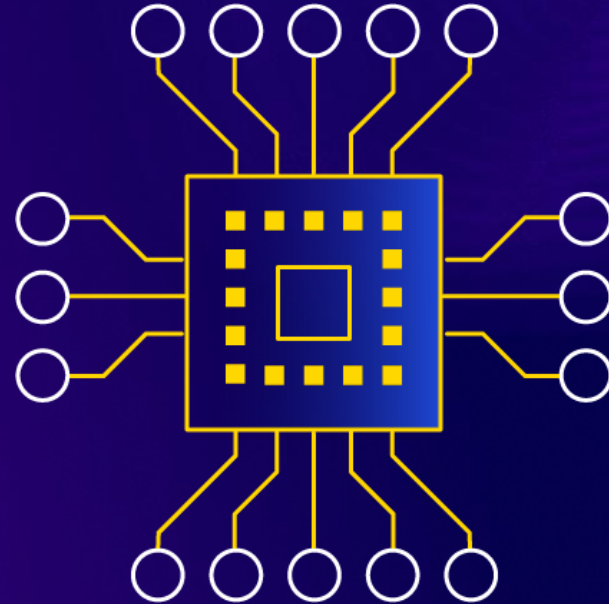
# 5 Context & Intelligence

What does this user need next to be successful in their task?



# 6 non-Liferay Experiences

Investing into headless APIs and journey management

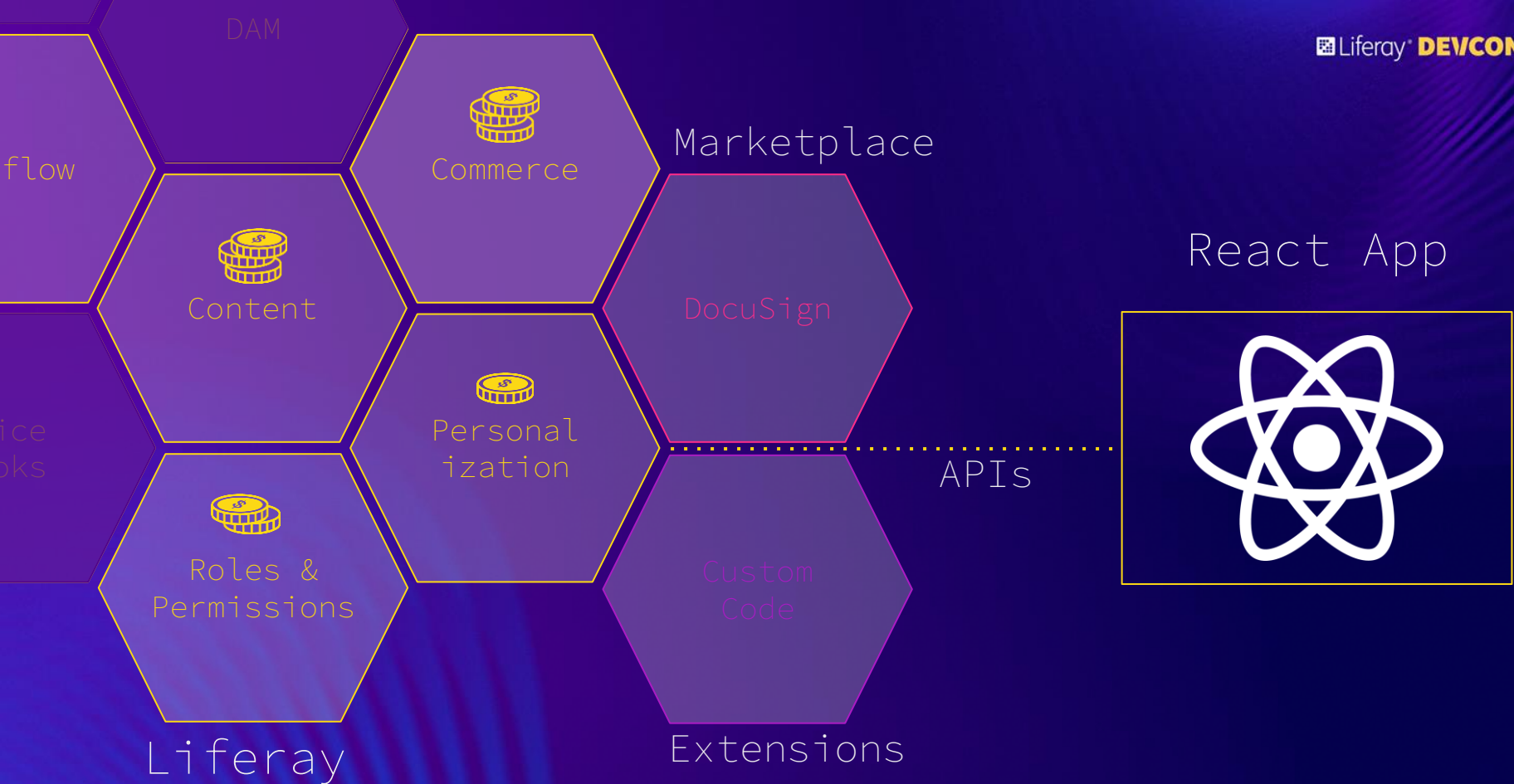


# 7 Cloud native

Able to take advantage of cloud's benefits



Vision/example





BRYAN CHEUNG

# Future of DXP and Composability and SaaS