# Liferay DEVCON

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# What We're Working on to make your life easier

Update from the Product Team

Historically...

Liferay was born as a platform
to build custom solutions

# But it is becoming harder to achieve

Customer needs for these solutions have
evolved, and we need to outperform so we
remain relevant as a platform to create
these new solutions with

# Main challenges we face as a product

- Customizations are required because our current functionality does not fully cover customers' needs and use cases.
- These customizations are difficult and expensive since they require DXP platform core modifications. This causes painful, expensive upgrades, sometimes even harder than just migrating to other solution.
- Each customization is one-off, "lost" as it can't be easily re-used

# **DXP Product Strategy**

# Focus on specific Solutions

Ensure a more complete offering for our target use cases

# Market Fit Trust Evolution

#### **Better Release Reliability**

**New Launch Framework** 

### Improve Developer Experience

Reinforce Low-Code & No-Code Client Extensions paradigm change Marketplace



# Focus on specific Solutions

## Target use cases



### Target use cases

B2C

B<sub>2</sub>B

B<sub>2</sub>E

#### Portals & Websites

Digital Commerce
Customer Engagement
Customer Support
Self-Service

#### Portals & Websites

Supply Chain

Distribution

B2B Selling & Servicing

#### **Intranets & Portals**

HR Processes

Corp Communications

Collab & Knowledge

Digital Workplace

# Focus on Specific Solutions

#### Reduce Time to value

Make sure development is focused on a complete use case - connect the dots

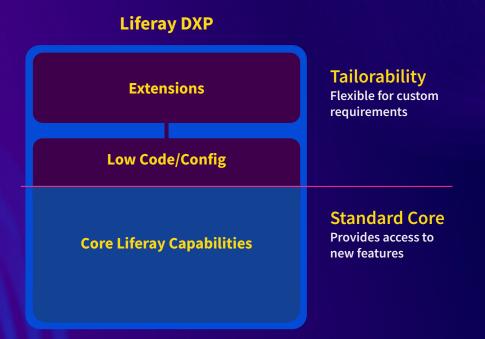
#### **Showcase Value**

Provide Solution Demo
accelerators in the
Marketplace, for most
meaningful use cases
such as Customer Portal,
Supplier Portal, etc.

# Improve Developer Experience

# A Modern Architecture for Extensibility

Tailored Solutions through Low Code & Extensions

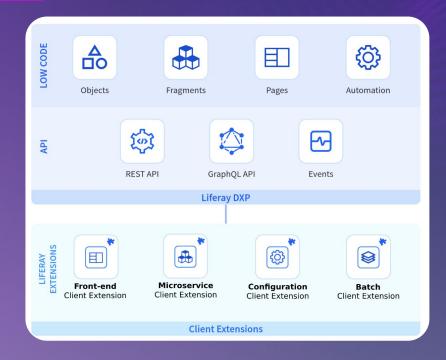


#### **Client Extensions**

**DEVCON Talk** 

Extension paradigm that allows developers to add new capabilities and override native Liferay functionalities without using OSGI modules or customizing code, ensuring future compatibility with Core Platform.

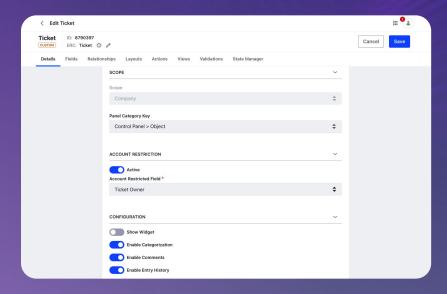
LXC, LXC-SM and On-prem compatible.



## **Objects**

DEVCON Talk

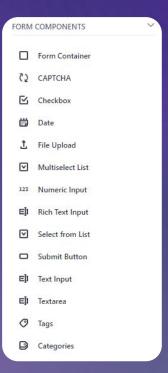
- Core capabilities
  - New Actions
  - Custom Validations
  - State Manager
- Accounts Data Restriction
- Client extensions Support
  - Notification Type
  - Actions
- Enhanced Rest APIs



## Page Builder

- Improved experience for Objects DEVCONTAIN

  Management
  - Form Containers & new set of FormFragments
  - Collection Providers support
- Utility Pages DEVCONTAIK
  - 404
- Theming Client Extensions (Theme CSS,
   CSS, JS, etc) to provide Look & Feel
   customization without Themes



# **Marketplace: Jumpstart your Solutions**

DEVCON Talk

Liferay's New Marketplace helps Customers Assemble Solutions Faster

#### 2 Marketplace:

Add pre-made Connectors, Site Initializers, Custom Objects, Pages, Journey definitions, & more.



Customer Client Extensions

**Marketplace Apps** 

**Customer's Low Code** 

**Liferay Core Capabilities** 

**Liferay DXP** 

#### 3 Low Code & Extensions:

Combine Marketplace Apps with Customer Client Extensions and Low Code to finish your tailored solutions.

#### **Single DXP Platform:**

Start your solution on DXP, with access to all DXP capabilities.





# Better Release Reliability



## **Quarterly Releases**

- Starting Q3, we are adopting a
   Quarterly Release cycle. Customers
   don't need to upgrade to receive fixes.
- Customers will receive patches against a quarterly release for 1 year.
- Weekly updates maintained our community accesses latest features weekly.



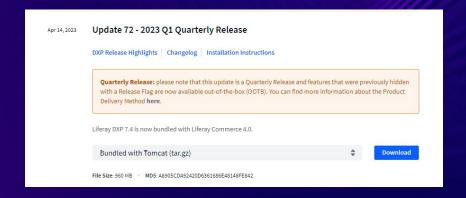


## Better Release Reliability

Walk towards more consolidated stability to increase trust and ease of communication.

Release feature flags for better adoption of new features. Flagged until publicly documented.

Beta features officially available. Policy in place (non-supported).



| < Feature Flags                   | II II   |
|-----------------------------------|---|
| Instance Settings > Feature Flags |   |
| VIRTUAL INSTANCE SCOPE            | Release   |
| Beta                              | Release features provide an easy way to onboard new functionality in DXP. They are fully supported and can be activated individually and progressively.         |
| Release                           |   |
|                                   | Filter and Order ▼ †≥ Search for Q  |
|                                   | Display Related Object Entries in Content Pages (LPS-176083)  Allows users to display object relationships and download attachments using page fragments.       |
|                                   | Publication History for Individual Assets (LPS-161033)  Allows content editors to view the only publications that included modifications to a particular asset. |
|                                   |   |

# Key takeaways

- The extensibility paradigm is changing
- Leverage Marketplace to enrich your solutions
- More stable quarterly releases

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Thank you



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